



Innovation Management Professionals

Job Description

***Innovation Minded Enterprise will benefit from the
service of Innovation Management Professionals.***

Gideon Samid, PhD, PE

What is an Innovation Management Professional?



- IMP is a person specializing in methods for optimizing enterprise resource allocation over innovation challenges.
- The IMP may operate either as an innovation management consultant, or as an innovation management manager.
- The IMP need not be an expert in the topic of innovation. He or she relies on the subject matter expertise of the innovators per se.



A coach is not a better athlete, may not be an athlete at all. His job is to make his client a better performer.

Qualifications



- An Innovation Management Professional should have a basic education in the general area of the managed innovation.
- An Innovation Management Professional should be well-trained in the Enterprise^{SP} and Innovation^{SP} methodologies.
- An Innovation Management Professional should have management skills.

Responsibilities



- Set up the Enterprise^{SP} and Innovation^{SP} frameworks
- Teach the innovators and their stakeholders the premise of Enterprise^{SP} and Innovation^{SP}, and how these protocols unfold.
- Either consult, or manage the execution of the approved innovation-minded enterprise plan.

Setting up the Enterprise^{SP} and Innovation^{SP} frameworks



- Map the generic Enterprise^{SP} and Innovation^{SP} protocols to the managed environment.
- Set up a thorough event documentation database, an effective inference engine, and robust feedback procedures.
- Maintain and update the innovation database and the innovation pathway chart.
- Keep the innovation stakeholders happy about this administrative burden.

Teaching



Cover:

- The need for Innovation Management as a unique craft.
- The core principles of the Enterprise and Innovation Solution Protocols (ESP, ISP)
- Relevant case studies discussion
- Explaining the relationship between the innovators, their stakeholders, and the Innovation Management Professionals.
- Ongoing education throughout the practice.

The IMP as a Consultant



- Prepare a nominal ESP, and ISP plan to follow.
- Present the plan to management
- If approved – stay close to management to advise as the project unfolds.
- If deemed too restrictive – loosen up the plan as necessary.
- If more rigor is asked for – set up a rigorous upgrade.

The IMP as a Manager



- Be mindful of natural resentment from subject matter experts! – Explain your role, admit your subject matter non-expert status.
- Adjust the rigor of the methodologies to the level of accommodation from the innovators and their stakeholders.
- Apply nominal management skills to your work.

Earning an Innovation Management Professional Certificate



- D&G Sciences – Innovation Productivity Corporation offers group trainings. Two nominal levels: (i) Basic – 18 hours, (ii) Advanced – 60 hours, as well as ‘custom training’. (During the Covid Pandemic all training is in remote setting).
- Contact:
 - Gideon Samid, President
 - D&G Sciences – Innovation Productivity Corporation
 - P.O.Box 1022, McLean, VA 22101, USA
 - gideon@DGSgo.com
 - +1 571 214 9814